

eHealthInsurance.com SEMRush Results for Google AdWords

Web Analytics Demo by Marianis

<http://www.marianisllc.com/>

Keyword	Position	Volume/ Month	CPC	AdWords Search Traffic Website Receives Containing Keyword (%)	AdWords Total Website Spends on Keyword(%)	Competition for Keyword (lower is better)
health insurance	1	739,400	\$10.09	17%	26%	2.87
healthcare	1	148,619	\$2.31	3%	1%	2.06
alliance	1	122,001	\$2.65	3%	1%	4.49
dental insurance	1	122,001	\$4.98	3%	2%	2.84
anthem	1	99,819	\$2.73	2%	1%	5.14
wps	1	81,576	\$1.41	2%	0%	7.01
blue cross	1	81,334	\$7.16	2%	2%	2.11
health care	2	272,099	\$3.27	2%	1%	3.67
kaiser permanente	2	272,099	\$4.58	2%	1%	4.03
blue cross blue shield	2	272,099	\$6.42	2%	2%	2.04