

Selected Reading List – Web Analytics Demo by Marianis

<http://www.marianisllc.com/>

The Art of SEO

Flexible Web Design: Creating Liquid and Elastic Layouts with CSS

CSS Cookbook

SEO Warrior

Letting Go of the Words: Writing Web Content that Works

Advanced Web Analytics with Google Analytics, 2nd ed.

Website Optimization

Even Faster Web Sites

The Complete Idiot's Guide to Search Engine Optimization

Web Analytics 2.0

SQL Queries for Mere Mortals

Web Analytics: An Hour a Day

Actionable Web Analytics

Google Analytics, Third Edition

More About Software Requirements

Database Design for Mere Mortals

The Long Tail

Selling the Invisible

Blue Ocean Strategy

The Zen of Listening

The Art of Innovation

The Origin of Brands

The Definitive Drucker

The Power of Simplicity

The Experience Economy

The Art of War for Executives

Super Crunchers

Patent Pending in 24 Hours

The Toyota Way

Patents, Copyrights & Trademarks For Dummies

Positioning: The Battle for Your Mind

Relationship Marketing: Successful Strategies For The Age Of The Customer